

LEGO Technic is looking for its voice!

LEGO Technic has plans for a new super Ultimate project in 2018 and it is now on the lookout for a fan to collaborate on developing the communication on this project.

Tell me more about the collaboration

For next year, LEGO Technic is preparing to launch a series of podcasts around this very special project. Therefore, we are now on the lookout for someone who can become the voice of the podcast.

What does the “Voice of LEGO Technic podcast” entail?

- Be the presenter/ voice of the LEGO Technic podcast.
 - In collaboration with the CMA LEGO Technic team and based on the outline of podcast, conduct the research of the individual subjects discussed in each episode.
 - In collaboration with the CMA LEGO Technic team, develop the questions that will be part of the structured interview.
 - Lead the interview with the different stakeholders defined in the podcast outline.

Who are you?

The fan that will become the voice of the LEGO Technic Podcast should:

- Work/ Have a background as a journalist or have strong storytelling skills
- Prior experience working within radio or podcast
- Native or fluent command of English
- In depth knowledge of car industry/ interest to dive deep into this subject
- Natural, relaxed, professional voice
- Ability to speak clearly
- Preferably located in western Europe

Think you are the right fit?

Perfect, we would like love to hear from you. Here is what we would like you to do:

- Send a short sound recording (30 sec – 1 min) on a topic of your choice
- A short summary of experience relevant to this project

More practical info:

This collaboration will be a freelance based collaboration. The project will start shortly after the deadline and will continue until mid-next year. The amount of time required for this project to will vary, according to the stage of the collaboration.

Deadline for submission of applications: 25.08.2017.

When sending your application, please write "LEGO Technic is looking for its voice!" in the subject line.

For more info, please contact: Andreea Barin at barin.andreea@lego.com.